



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075

Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halias
CO-OP Yes
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 129 \$188,150.00
Grand Total: 129 \$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/30/12-11/02/12	3	:30	10A- Ellen	3			X	X	X			3	\$450.00	\$1,350.00	Pittsburgh (WPXI)	ELLEN 10-11A/1	10/26/12
1.1	End Dated Line / Spot	10/30/12-11/01/12	3	:30	10A- Ellen	3		X	X	X				3	\$450.00	\$1,350.00	Pittsburgh (WPXI)	ELLEN 10-11A/1	10/30/12
2.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	11:34P- TONIGHT SHOW	3		X	X	X	X			3	\$925.00	\$2,775.00	Pittsburgh (WPXI)	TONIGHT SHOW 1135P-1235A/3	10/26/12
3.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	11A- Anderson	3		X	X	X	X			3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/4	10/26/12
4.0	Revised Line / Spot	10/30/12-11/02/12	3	:30	12:30P- The Doctors	3		X	X	X				3	\$350.00	\$1,050.00	Pittsburgh (WPXI)	FALLON 1235-135A/5	10/26/12
4.1	End Dated Line / Spot	10/30/12-11/01/12	3	:30	12:30P- Late Night	3		X	X	X				3	\$350.00	\$1,050.00	Pittsburgh (WPXI)	FALLON 1235-135A/5	10/30/12
5.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	10:55P- CHANNEL 11 NEWS AT 11P	2		1	1	1	1			4	\$4,000.00	\$16,000.00	Pittsburgh (WPXI)	NEWS 11-1135P/2	10/26/12
6.0	Revised Line / Spot	10/30/12-11/02/12	3	:30	12:30P- The Doctors	3		X	X	X				3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/8	10/26/12
6.1	End Dated Line / Spot	10/30/12-11/01/12	3	:30	12:30P- The Doctors	3		X	X	X				3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/8	10/30/12
7.0	Revised Line / Spot	10/30/12-11/02/12	3	:30	11:55A- Channel 11 News AT Noon	3		X	X	X				3	\$500.00	\$1,500.00	Pittsburgh (WPXI)	NOON NEWS 12-1230P/7	10/26/12
7.1	End Dated Line / Spot	10/30/12-11/01/12	3	:30	11:55A- Channel 11 News AT Noon	3		X	X	X				3	\$500.00	\$1,500.00	Pittsburgh (WPXI)	NOON NEWS 12-1230P/7	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075

Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID, BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Grand Total:
Spots 129
Rate \$188,150.00
\$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / Spot	10/20/12-11/02/12	3	:30	11:30P- Today Show 130P	3		X	X	X	X	X		3			Pittsburgh (WPXI)	TODAY SHOW 120-230P/8	10/26/12
8.1	End Dated Line / Spot	10/30/12-11/01/12	3	:30	11:30P- Today Show 130P	3		X	X	X	X			3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/8	10/20/12
9.0	Revised Line / Spot	10/20/12-11/02/12	3	:30	2:30P- Who Wants To Be A Millionaire	3		X	X	X	X			3			Pittsburgh (WPXI)	MILLIONAIRE 230-3P/9	10/26/12
9.1	End Dated Line / Spot	10/30/12-11/01/12	3	:30	2:30P- Who Wants To Be A Millionaire	3		X	X	X				3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/9	10/20/12
10.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	4P- Judge Judy 4p	3		X	X	X	X			3	\$550.00	\$1,650.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/10	10/26/12
11.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	4:29P- Judge Judy 430p	3		X	X	X	X			3	\$725.00	\$2,175.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P/11	10/26/12
12.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	5P- 5:30P (EST)	4		1	1	1	1			4	\$1,650.00	\$6,600.00	Pittsburgh (WPXI)	NEWS 5-530P/12	10/26/12
13.0	Revised Line / Spot	10/20/12-11/02/12	3	:30	5:29A- Channel 11 News 530am	3		X	X	X	X			3			Pittsburgh (WPXI)	NEWS 530 6A/13	10/26/12
13.1	End Dated Line / Spot	10/30/12-11/01/12	3	:30	5:29A- Channel 11 News 530am	3		X	X	X				3	\$750.00	\$2,250.00	Pittsburgh (WPXI)	NEWS 530 6A/13	10/20/12
14.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 6P (EST)	3		X	X	X	X			3			Pittsburgh (WPXI)	NEWS 530 6P/14	10/26/12
14.1	End Dated Line / Spot	10/30/12-11/01/12	2	:30	5:30P- 6P (EST)	3		X	X	X				3	\$1,650.00	\$4,950.00	Pittsburgh (WPXI)	NEWS 530 6P/14	10/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075
Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halias
CO-OP Yes
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 129 \$188,150.00
Grand Total: 129 \$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:58P- Channel 11 News A 6pm M-F	3		X	X	X	X			3			Pittsburgh (WPXI)	NEWS 5P-630P/15	10/26/12
15.1	End Dated Line / Spot	10/30/12-11/01/12	2	:30	5:58P- Channel 11 News A 6pm M-F	3		X	X	X				3	\$1,850.00	\$5,550.00	Pittsburgh (WPXI)	NEWS 5P-630P/15	10/30/12
16.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	5:59A- Channel 11 News 6am	1	1	1	1	1				4	\$1,100.00	\$4,400.00	Pittsburgh (WPXI)	NEWS 6-7A/16	10/26/12
17.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7A- 8A (EST)	1	1	1	1	1				3	\$1,275.00	\$3,825.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/18	10/26/12
18.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE	3		X	X	X	X			3	\$3,350.00	\$10,050.00	Pittsburgh (WPXI)	WHEEL 730-8P/19	10/26/12
19.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	8A- 9A (EST)	1	1	1	1	1				3	\$1,225.00	\$3,675.00	Pittsburgh (WPXI)	TODAY SHOW 8-9A/20	10/26/12
20.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	9A- Today Show 9a	3		X	X	X	X			3	\$550.00	\$1,650.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/21	10/26/12
21.0	Normal Line / Prime	11/05/12-11/05/12	3	:30	7:57P- The Voice 8-10P	1								1	\$7,875.00	\$7,875.00	Pittsburgh (WPXI)	VOICE 8-10P/22	10/26/12
22.0	Normal Line / Preempt	11/03/12-11/03/12	3	:30	6P- 6:30P (EST)							1		1	\$850.00	\$850.00	Pittsburgh (WPXI)	PRGM CHA-NEWS 6-630P/25	10/26/12
22.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	No Avail/Exception -	
23.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	6A- 8A (EST)							3		3	\$450.00	\$1,350.00	Pittsburgh (WPXI)	NEWS 6-8A/26	10/26/12
24.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	7P- Jerome Betts 7-730P							1		1	\$925.00	\$925.00	Pittsburgh (WPXI)	JEROME BETTS 7-730P/27	10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075
Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Nov. 2012	129	\$188,150.00
Grand Total:	129	\$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	8A-10:30A (EST)							3		3	\$500.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-1030A/28	10/26/12
26.0	Revised Line / Spot	11/04/12-11/04/12	3	:30	5:30A-8A (EST)												Pittsburgh (WPXI)	NEWS 530-8A/28	07/26/12
26.1	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A-8A (EST)									3	\$675.00	\$2,025.00	Pittsburgh (WPXI)	NEWS 530-8A/30	10/30/12
27.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	6P-CHANNEL 11 NEWS								1	1	\$925.00	\$925.00	Pittsburgh (WPXI)	NEWS 6-630P/31	10/26/12
28.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	8A-10A (EST)								3	3	\$500.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-10A/32	10/26/12
29.0	Revised Line / Sports-Football	11/04/12-11/04/12	4	:30	8:13P- NBC Sunday Night Football								1				Pittsburgh (WPXI)	SUN NIGHT FTBL 8P-12M/33	07/26/12
29.1	Normal Line / Sports-Football	11/04/12-11/04/12	3	:30	8:13P- NBC Sunday Night Football								1	1	\$9,750.00	\$9,750.00	Pittsburgh (WPXI)	SUN NIGHT FTBL 8P-12M/33	11/1/12
30.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	11:30P- Channel 11 News Following Football 11:30P								1	1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	NEWS 11-1130P/29	10/26/12
31.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$4,200.00	\$4,200.00	Pittsburgh (WPXI)	LATE NEWS 11-1130P/23	10/26/12
32.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:58A- Jeopardy												Pittsburgh (WPXI)	JEOP 7-730P/17	10/26/12
32.1	End Dated Line / Spot	10/30/12-11/01/12	2	:30	5:59P- Jeopardy									3	\$3,350.00	\$10,050.00	Pittsburgh (WPXI)	JEOP 7 730P/17	10/30/12
33.0	Normal Line / Prime	10/30/12-10/30/12	5	:30	8P- The Voice 8-10P								1	1	\$2,750.00	\$2,750.00	Pittsburgh (WPXI)	THE VOICE/	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075

Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halas
CO-OP YES
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Grand Total: 129 \$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7A- 8A (EST)	1		1						1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/	10/30/12
35.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	5:29A- Channel 11 News 530am						1			1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 530-6A/	10/30/12
36.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5:29A- Channel 11 News 530am	1	1							2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 530-6A/	10/30/12
37.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5:59A- Channel 11 News 6am	1	1							2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	NEWS 6-7A/	10/30/12
38.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	7A- 8A (EST)	1	1							1	\$1,275.00	\$2,550.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/	10/30/12
39.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	8A- 9A (EST)	1	1							2	\$1,225.00	\$2,450.00	Pittsburgh (WPXI)	TODAY SHOW 8-9A/	10/30/12
40.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	9A- Today Show 9a	1								1	\$550.00	\$550.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/21	10/30/12
41.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	10A- Ellen						1			1	\$450.00	\$450.00	Pittsburgh (WPXI)	ELLEN 10-11A/	10/30/12
42.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen	1								1	\$450.00	\$450.00	Pittsburgh (WPXI)	ELLEN 10-11A/	10/30/12
43.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11A- Anderson	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/	10/30/12
44.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	11:59A- Channel 11 News At Noon	1					1			1	\$500.00	\$500.00	Pittsburgh (WPXI)	NOON NEWS 12-1230P/	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075

Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 129 \$188,150.00
Grand Total: 129 \$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11:59A- Channel 11 News At Noon	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)	NOON NEWS 12-1230P/	10/30/12
46.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	12:30P- The Doctors 1230-130P						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/	10/30/12
47.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:30P- The Doctors 1230-130P	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/	10/30/12
48.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	1:30P- Today Show 130P						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/	10/30/12
49.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	1:30P- Today Show 130P	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/	10/30/12
50.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	2:30P- Who Wants To Be A Millionaire						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/	10/30/12
51.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	2:30P- Who Wants To Be A Millionaire	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/	10/30/12
52.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)	1								1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 5-530P/	10/30/12
53.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:30P- 6P (EST)						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 530-6P/	10/30/12
54.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30P- 6P (EST)	1								1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 530-6P/	10/30/12
55.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	NEWS 56-630P/	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075

Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID, BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 129 \$188,150.00
Grand Total: 129 \$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1								1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	NEW 56-630P/	10/30/12
57.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	6:59P- Jeopardy					1				1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOP 7-730P/	10/30/12
58.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	1								1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOP 7-730P/	10/30/12
59.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7:30P- WHEEL OF FORTUNE	1								1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	WHEEL 730-8P/	10/30/12
60.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 11-1135P/	10/30/12
61.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11:34P- TONIGHT SHOW	1								1	\$925.00	\$925.00	Pittsburgh (WPXI)	TONIGHT SHOW 1135P-1235A	10/30/12
62.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE							1		1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	SNL 1130P-1A/	10/30/12
63.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	12:36A- Late Night						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	FALCON 1235-135A/	10/30/12
64.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:36A- Late Night	1								1	\$350.00	\$350.00	Pittsburgh (WPXI)	FALCON 1235-135A/	10/30/12
65.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	9P- Law & Order SVU 9-10P					1				1	\$3,375.00	\$3,375.00	Pittsburgh (WPXI)	LAW & ORDER:SVU 9-10P/	10/30/12
66.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	10P- Chicago Fire 10-11P					1				1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	CHICAGO FIRE 10-11P/	10/30/12
67.0	Normal Line / Prime	11/01/12-11/01/12	4	:30	9P- The Office 9-930P							1			\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	THE OFFICE 9-930P/	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339075
Schedule Dates 10/30/12-11/06/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - State Candidate (1071)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID, BETSY
Phone/Fax /
CPE 11/112/333
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 11/01/12
Entered By Mary Beth Halas
CO-OP YES
Headline # 06398450
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,222.50
Net Total \$159,927.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Spots 129
Rate \$188,150.00
Grand Total: 129 \$188,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
67.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Program Change/Exception	
68.0	Normal Line / Prime	11/01/12-11/01/12	4	:30	10P- Rock Center with Brian Williams 10-11P					1				1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	ROCK CENTER 10-11P	10/30/12
69.0	Normal Line / Prime	11/02/12-11/02/12	4	:30	10P- Dateline 10-11P					1				1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	DATeline 10-11P	10/30/12
69.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Program Change/Exception	
70.0	Normal Line / Sports-Football	11/03/12-11/03/12	5	:30	3:30P- Notre Dame Football							1		1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	NOTRE DAME VS PITT 330-7P	10/30/12
71.0	M/G For 22.0.1 / Prime	11/03/12-11/03/12	5	:30	7:57P- 2012 Breeders Cup							1		1	\$850.00	\$850.00	Pittsburgh (WPXI)	BREEDERS CUP 8P/25	10/30/12
72.0	M/G For 67.0.1 / Prime	11/01/12-11/01/12	4	:30	9P- 10P (EST)					1				1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	THE VOICE 9-10P/	10/31/12
73.0	M/G For 69.0.1 / Prime	11/02/12-11/02/12	3	:30	10P- Revolution 10-11P							1		1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	Revolution 10-11P / mg	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.